

## The Green Hub Project

A North East Network (NEN) & Dusty Foot Productions (DFP) Initiative

<u>Vision & Objective</u>: To engage and empower the youth and community in conservation and social change in the North East Region (NER), through an innovative model of using the vidual medium; and open avenues for wider exposure and integration with livelihood options - triggering ideas and action for a more socially equitable and ecologically sustainable future in the region. In a region where violence and political conflict has ruled for the past 6 decades, the Green Hub seeks to provide opportunities for them to move away from despair and violence, renew their love and respect for nature - to earn by protecting their natural resources, rather than destroying them.

<u>Idea</u>: The first youth and community based fellowship and video documentation center (Digital archive), for work related to wildlife, environment, gender, indigenous knowledge and social change, in the northeast of India.



<u>How</u>: 20 youth from across the North East Region (NER) are selected every year for a one-year fellowship to train in video documentation and story telling , by eminent resource persons from across the country. The fellowship includes an internship period with key organizations in the sector.



Representing **remote tribal areas**, **marginalized communities** as well as urban spaces, these Green Hub fellows are envisioned to be the influencers of change. Over the last two years the fellows have represented Arunachal Pradesh, Mizoram, Meghalaya, Nagaland, Sikkim, Manipur and Assam.

Focus Areas: i) To enable local stories and local narratives from youth and community belonging to the region, through intensive training in video and storytelling. The emphasis on technical skills combined with understanding social change, is a core part to ensure engagement & employability post the fellowship.

ii) Youth Network and showcasing positive aspects and strengths of the region: To connect the youth across the region to build a network for positive action – and through the video documentation showcase the tremendous work happening in the field of conservation in the NER.



iii) **Video Resource**: The digital archive of video material is also being optimized for multi- purpose output – for education and outreach among schools, universities, civil society, government bodies and NGO'. **For example**: Green Hub Festival, Mobile Festival, Video for Change and digital textbooks, workshops with schools.

The GREEN HUB Project has been initiated by North East Network and Dusty Foot Productions with the idea of enabling the youth of the region to become the positive change-makers in the NER. The Project won the Manthan Award in 2017 for leveraging the power of youth through the use of the digital medium.



**The Way Ahead:** Green Hub is emerging as a unique space, bringing together the youth from different states and communities, replacing conflict with convergence, transcending borders and barriers, language and identity. The Green Hub is envisioned to become a catalyst for conservation initiatives and sustainable livelihood at the ground, by the youth and community – to help build a network of empowered individuals and groups to engage with new paradigms of conservation which look at creation of livelihoods through protection of biodiversity.





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